



Global Leadership
Consultants

NELSON MANDELA
UNIVERSITY

6 Week Entrepreneurial Leadership Programme

This entrepreneurial leadership programme for NMU students shall focus on preparing students to access markets outside of the student landscape. It will involve 6 compulsory workshops and 10 hours of coaching that will assist student enterprises to be ready to apply for external funding , register on external supplier databases and to overcome individual challenges that prohibit their growth in business.

#MoveToMarket

Focus Areas for Workshops

Topic for Session	Week no.	Date
Self leadership for entrepreneurs	Week 1	31 st August
Business Compliance 101 (CSD/ Registration / CK Registration etc)	Week 2	7 th September
Coaching Week for all entrepreneurs	Week 3	14 th September
Funding in the SMME Landscape / Raising Capital	Week 4	21 st September
Drafting a Bankable Business Plan & Planning for Growth	Week 5	28 th September
Stakeholder presentations from SEDA, ECDC, NYDA , ISIQALO (can we open this up for all entrepreneurs)	Week 6	5 th October

Programme KPI's

- New client acquisition
- Application for funding
- Registration on external supplier databases
- Preparation & submission of proposal
- Revenue growth
- Compliance
- Business Plan Development

To contact us

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